

2025 WWETT SHOW EDUCATION PROGRAM

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		Monday, February 17															
TRACS		9:00 - 9:30AM	9:30 - 10:00AM	10:00 - 10:30AM	10:30 - 11:00AM	11:00 - 11:30AM	11:30AM - 12:00PM	12:00 - 1:00PM	1:00 - 1:30PM	1:30 - 2:00PM	2:00 - 2:30PM	2:30 - 3:00PM	3:00 - 3:30PM	3:30 - 4:00PM	4:00 - 4:30PM	4:30 - 5:00PM	5:00 - 5:30PM
National Association of Sewer Service Companies	NASSCO	MC01 - Building a Sewer and Drain Inspection Program for Professionals (Free: this session runs from 9:00 - 10:00am)	W														
		W															
National Association of Wastewater Technicians	NAWT	MC02 - Soil as a Treatment Media															
		O+M															
National Onsite Wastewater Recycling Association	NOVWA	MC03 - Combining Sewer Management Programs: Building the Profitable															
		O+M															
Portable Sanitation Association International	PSAI	MC04 - Portable Sanitation and Work Sites															
		O+M															
Southern Sanitation Collection System Committee	SSSC	MC05 - Overview of Artificial Intelligence Innovations to Streamline Pipeline Inspections															
		O+M															
Sewer and Sewage Pump Manufacturers Association	SSPMA	MC06 - Pumping Station															
		W															
WASTEWATER ED SOLIC		MC07 - The Special FIRST Best Practices for Solid Pumping and Data Collection Stations and Improving their Businesses															
		W															
		O+M															
BUSINESS STRATEGY AND LEADERSHIP		MC08 - Creating a Business Plan to Increase Sales and Grow the Business															
		W															
		O+M															
PORTABLE SANITATION		MC09 - Managing Accessibility in the Workplace															
		O+M															
NETWORKING EVENTS (4:30 - 5:30pm)																	
New to the Industry Mixer		MC01 - If you're new to the field of wastewater, don't miss the chance to meet other industry newcomers at this exclusive networking mixer. Whether you're looking to learn, share insights, or explore career opportunities, this event offers the perfect opportunity to expand your network and begin building valuable industry connections.															
Women in the Industry Mixer		MC02 - Join us for a networking mixer for women in the wastewater industry where you'll share experiences and make new connections in a fun and supportive environment. Whether you're a seasoned veteran or new to the field, this event offers a unique chance to connect with other women and foster personal and collective growth within the industry.															

Agenda subject to change

Daily Max. Hours

$$W + M = 6.0 \text{ hours}$$

$$O + M = 6.0 \text{ hours}$$

$$I_{\text{install}} = 0 \text{ hours}$$

$$D + W = 0 \text{ hours}$$

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Tuesday, February 18									
TRACKS	8:00 - 9:00AM	10:30AM - 12:00PM	12:00 - 12:30PM	12:30 - 1:00PM	1:00 - 1:30PM	1:30 - 2:00PM	2:00 - 2:30PM	2:30 - 3:30PM	4:00 - 5:00PM
BUSINESS STRATEGY AND LEADERSHIP		TU01 - Building an Online Presence in the Wastewater Industry			TU07 - How CHARGE! and Other AI Tools Can Drive Business Efficiency			TU13 - Preparing for Growth or a Strategic Exit: Navigating Your Business Options	TU18 - Forging Dynasty Businesses: The Competitive Edge of Enduring Teams
DIVERSITY					TU08 - Navigating Difficult Conversations: Fostering Inclusivity in Diverse and Challenging Situations				
MUNICIPAL SEWER AND WATER		See TU05 - Maximize Pumping Profitability with POG Waste Streams							
NEW TO THE INDUSTRY		TU02 - New Professionals Panel Discussion: Ask the Industry Veterans							
ONSITE SEWAGE TREATMENT AND DISPOSAL SYSTEMS (OSTDS)		TU03 - Toilet Paper, Wipes and Low Flow Fixtures: New Challenges for Septic Systems <i>O+M</i>			TU09 - Best Practices for Installing Septic Tanks <i>Install</i>			TU14 - Inside the EPA's "Closing America's Wastewater Access Gap" Initiative	TU15 - Commercial Conundrum: Challenging Onsite Commercial Systems <i>O+M</i>
PLUMBERS					TU10 - Building Robust Business Health: Strategies for Sustainable Success in Service Plumbing			See TU13 - Preparing for Growth or a Strategic Exit: Navigating Your Business Options	See TU21 - Picking and Combining the Right Drain Cleaning Tools for the Job
PORTABLE SANITATION		TU04 - Smart Moves for Your Porta Potty Business in Uncertain Times <i>O+M</i>						TU16 - The 2024 Portable Sanitation Industry Benchmark Report	
SAFETY								TU18 - Vacuum/Hydro Excavation Safety and Preventative Maintenance <i>O+M Install</i>	TU20 - Gas Monitor Training: The Big Hole in Confined Space Entry Training <i>W+ O+M</i>
SEWER AND DRAIN CLEANING, INSPECTION AND MAINTENANCE					TU11 - Choosing a Hydrovac: Understanding Vacs, Their Specs and Their Impact on Performance <i>W</i>			See TU16 - Vacuum/Hydro Excavation Safety and Preventative Maintenance	TU21 - Picking and Combining the Right Drain Cleaning Tools for the Job <i>W</i>
VACUUM TRUCK OPERATIONS								See TU15 - Vacuum/Hydro Excavation Safety and Preventative Maintenance	
WASTE HAULERS		TU05 - Maximize Pumping Profitability with POG Waste Streams <i>W</i>						See TU15 - Vacuum/Hydro Excavation Safety and Preventative Maintenance	
WASTEWATER ED 501C3 6-7% Happen! How to Fix That ATU Yourself and When to Call in an Expert		TU06 - ABC's of ATUs: Understanding Advanced Treatment Units <i>O+M + Install</i>			TU12 - Function, Service and Maintenance: Integrated Fluid Film Activated Sludge Systems (Note: This session runs from 12:30 - 1:00PM) <i>O+M</i>			See TU17 - Managing Control Panels for ATUs (Note: This session runs from 2:00 - 3:30PM) <i>O+M</i>	TU22 - Addressing Maintenance Issues and Best Practices for ATUs and Infrastructure/Onsite Practices for an ATU Installation/Service Business <i>O+M</i>
WHAT'S TRENDING/NEW TECHNOLOGY					See TU07 - How CHARGE! and Other AI Tools Can Drive Business Efficiency			See TU14 - Inside the EPA's "Closing America's Wastewater Access Gap" Initiative	

WORKSHOPS (Additional Fee Required)

9:30AM - 1:00PM - MKTG - A how-to workshop for wastewater industry contractors, service providers and equipment/technology manufacturers or distributors - We all know that marketing is needed for increasing business and thriving, not just surviving, in today's competitive landscape. However, with so many methods available, it can often feel overwhelming and complex. The good news is that marketing is simpler than you might imagine. In this workshop, we are going to "lift the veil" on marketing and share the fundamental key things that all successful marketing and high producing sales organizations know and use. This workshop is designed to transform your approach to marketing, lead generation and sales growth. You will learn to maximize every opportunity available, no matter your budget or size.

9:00AM - 5:00PM - WWSHP - The comprehensive workshop will cover pertinent aspects of Combination Machines that will help ensure the safe operation and maintenance of the unit. Areas covered will include: an overview of unit components, safety, high-pressure water system components, set-up and operation, dynamic filling, lateral line cleaning, debris tank offloading, hydro-excavation, winterization, and more.

Agenda subject to change

*W+ = 7.0 hours
O+M = 7.0 hours*

*Install = 3.5 hours
Daily
DW = 0.0 hours
3 max.
hours*

W+ + O+M

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Wednesday, February 19				
TRACKS	8:00 - 9:00AM	9:30 - 10:30AM	11:00AM - 12:00PM	1:00 - 2:00PM
BUSINESS STRATEGY AND LEADERSHIP	WE01 - The Power of Excellent Customer Service	WE07 - Empowering Leadership: Unleashing a Brilliant Culture of Ownership and Accountability		WE13 - Transforming Productivity: Key Metrics Strategies to Increase Your Business Capacity
MUNICIPAL SEWER AND WATER		WE08 - Practical Tips for Reducing Non-Revenue Producing Water Loss		WE15 - Trenching and Shoring Safety for Plumbers, Contractors and Municipalities
ONSITE SEWAGE TREATMENT AND DISPOSAL SYSTEMS (OSTDS)	WE02 - Decentralized MBR: What Needs to be Done Differently for a Successful Treatment Plant			WE16 - Wastewater Flow, Loads and Related Considerations
PLUMBERS	WE03 - Securing Your Plumbing Business: Navigating Insurance and Risk Management			WE17 - Trenching and Shoring Safety for Plumbers, Contractors and Municipalities
SAFETY	WE04 - Confined Space Training: Non-Entry Equipment Selection	WE09 - Hearing Protection for Water and Wastewater Professionals		WE18 - Don't Blow the Comrade
SEWER AND DRAIN CLEANING, INSPECTION AND MAINTENANCE		WE10 - Understanding Pressure Loss Due to Hose Length When Using Rotation Nozzles		WE21 - Defeating Your Foe's Enemies
SEWER AND PIPE REHABILITATION, RELINING AND REPAIR		WE11 - Lessons Learned From Relining and Repairing Severed Hundred Sewer Laterals Using UV CIPP Technology in Milwaukee, WI	GENERAL SESSION Securing the Flow: Safeguarding Our Water Infrastructure Against Cyber Threats in the Digital Age	WE17 - Proyectos y estudios de caso de rehabilitación de tuberías de aguas residuales y pluviales en Sudamérica (Note: this session will be presented in Spanish)
STORMWATER				WE22 - Storm-Free and Structural Flood and Storm Sewer Rehabilitation
WASTE HAULERS	See WE05 - Comparing Sludge Dewaterers	See WE12 - Next Gen Sanitary Treatment: Advancing Profitability Through Innovation		WE23 - Storm-Free and Structural Flood and Storm Sewer Rehabilitation
WASTEWATER TREATMENT	WE05 - Comparing Sludge Dewaterers	WE12 - Next Gen Sanitary Treatment: Advancing Profitability Through Innovation		WE23 - Storm-Free and Structural Flood and Storm Sewer Rehabilitation
WHAT'S TRENDING/NEW TECHNOLOGY	WE06 - Vacuum-Assisted Force Frendoning for PFAS Removal in Water and Wastewater			WE23 - Storm-Free and Structural Flood and Storm Sewer Rehabilitation
WOMEN IN THE INDUSTRY				WE23 - Revolutionary Woman: How to Win in a World That's Set Up for You to Lose
WORKSHOPS (Additional Fee Required)				
NAWT Vacuum Truck Technician Training Course	8:00AM - 5:00PM - NAWT - This training course is targeted to those that own or operate a vacuum truck, which is used to clean septic tanks, aerobic treatment units, holding tanks, or grease traps. It is directed specifically at owners and employees who may just be starting in business and need a solid base of information to perform their daily tasks. At the same time, this course provides a good refresher and overview for experienced operators.			
	9:00AM - 4:00PM - WWTED - Do you have an emergency response team? Who is on it? Who should be on it? Gather your team and come learn from the very best who've been there and done this more times than they care to remember. This workshop will be taught by experts from Operators Without Borders who will introduce you and your team to the formal creation of an Incident Command Structure. An "incident" can be something as mundane as a water main break, OR run the gamut from a full blown natural disaster, such as a tornado or wild fire, to a dam break or major chemical spill that impacts your water and wastewater systems. Response requires the coordination of multiple agencies and may cross multiple environmental boundaries. Before the inevitable happens, regardless of the size of your community, this is your opportunity to learn how to get your 8-4s together. Bring your team and go home with a plan. Participants will also have the opportunity to register for the ICS level 100 online exam.			

Agenda subject to change

WLB = 8.0 hrs
O+M = 8.0 hrs

1st shift = 0.0 hrs
DW = 6.0 hrs
Daily work hours

WLB + O+M

WLB, DW, O+M

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Thursday, February 20

TRACKS	8:00 - 9:00AM	9:30 - 10:30AM	11:00AM - 12:00PM
MUNICIPAL SEWER AND WATER	TH01 - Reducing Hydrogen Sulfide Production Within Municipal Collection Systems Using Bioaugmentation <i>WV</i>	TH04 - Revolutionizing Water Infrastructure Management: Unleashing the Power of GIS in CCTV Pipe Inspection Data Integration <i>WV</i>	TH07 - Streamlining Sewer Inspection and Cleaning Practices: Solving Labor and Budget Challenges <i>WV</i>
PLUMBERS		See TH05 - Pumping Hydraulics Principles	TH08 - How to Get More Out of Your Service Plumbing Calls: A Simple Guide to Increasing Your Average Ticket
SEWER AND DRAIN CLEANING, INSPECTION AND MAINTENANCE		TH05 - Pumping Hydraulics Principles <i>WV</i>	See TH07 - Streamlining Sewer Inspection and Cleaning Practices: Solving Labor and Budget Challenges
SEWER AND PIPE REHABILITATION, RELINING AND REPAIR	TH02 - Easy Software Tools to Ensure Profitable Pipe Lining <i>WV</i>	TH06 - Moonlight Beach Triple Barrel 72" CMP Pipe Arch Culvert Rehabilitation: A Case Study <i>WV</i>	
STORMWATER	TH03 - Quality Control and Quality Assurance for Storm Water Drainage Systems <i>WV</i>	See TH06 - Moonlight Beach Triple Barrel 72" CMP Pipe Arch Culvert Rehabilitation: A Case Study	
WASTEWATER TREATMENT			TH09 - Operational Insights into the Multioxidative System <i>WV</i>
WHAT'S TRENDING/NEW TECHNOLOGY	See TH03 - Quality Control and Quality Assurance for Storm Water Drainage Systems		
WORKSHOP & TECHNICAL TOURS (Additional Fee Required)			
Disaster Response Interactive Workshop	9:00AM - 4:00PM -- WWED2 - Having spent the previous day learning how to create an Incident Command Structure, you will now be given an all-too-real scenario to respond to. Working as a team, you will determine what steps to take for various scenarios. Examples include: a major lift station component is stuck wide open and the vendor is telling you it will be 3 weeks before they can get a replacement part; or, a truck hauling gasoline rolls over on the only bridge in and out of town, causing gas to leak into your water mains. Get your game face on - your community is depending on you. <i>WV, DW, OTM</i>		
TECHNICAL TOUR 1	10:30AM - 11:30AM -- Wastewater Management at Lucas Oil Stadium: A Behind-the-Scenes Look - For the first time, WWETT show attendees will have the exclusive opportunity to go behind the scenes of Lucas Oil Stadium and learn how this state-of-the-art facility manages water and wastewater for the millions of fans who walk through its doors each year. (More tour details TBA)		
TECHNICAL TOUR 2	9:15AM - 11:30AM -- Carmel Wastewater Treatment Plant - Attendees will tour the CAWD Wastewater Treatment Plant (WWTP), which has a permitted capacity of 3.0 million gallons per day (MGD) of dry weather flow. Current average dry weather flow (ADWF) is approximately 1.1 MGD, which represents 37% of the permitted capacity. Of the 1.1 MGD, approximately two-thirds is from CAWD customers and the remaining one-third is from Pebble Beach Community Service District customers. (More tour details TBA)		

Agenda subject to change

WV = 6.0 hrs
OTM = 6.0 hrs
Insall = 6.0 hrs
DW = 6.0 hrs
3 Daily max. hours